



Doctors Worldwide is a UK based charity with 19 years experience in providing specialist medical assistance globally. 100% of our donations go directly towards project costs.

Underpinned by the values of Integrity, Excellence and Collaboration, we work on the basis of empowering communities to promote and strengthen healthcare through teaching, training support and skills exchange, as well as responding to emergencies and developing low cost, high impact solutions through long-term strategies and partnerships.

Since 2001, we have saved and impacted over 3.2 million lives, worked in 25+ countries around the world on over 96 medical projects to serve communities most in need.

As of 2020







96+ medical projects



13 humanitarian emergencies



3.2 million lives impacted



Nominated for a peace prize



We are a dedicated and respected charity in our field, working alongside the likes of the **UN**, **local Health Ministries and communities** who are striving to build and sustain their own healthcare needs. If you decide to make us your chosen charity, we have a number of opportunities available to your company.

#### By becoming a partner, your organisation will have the opportunity to:

- Gain positive PR.
- Access our global audience of health professionals and international doctors.
- Engage with new customers whilst improving your standing with existing ones.
- Involve your staff in fundraising opportunities that will increase teamwork, knowledge and morale.
- Strengthen your brand awareness and develop new PR opportunities.
- Associate with a globally recognised humanitarian medicine charity.
- Build positive rapport with your target audience and gain access to a potentially new audience.
- Change and save lives on a global scale.

#### 2019-20

# **6 6** Approximately 1.2 billion people in the world live in extreme poverty.

- World Health Organisation (WHO)

We believe that good health enables people and communities to define their own future. Without good health, a parent cannot take care of their family, nor can a child meet their full potential. As a result, communities miss out on a chance to grow and contribute to their collective wellbeing.

Access to quality healthcare is not a privilege, it is a human right, and we work towards making that a reality, especially for the most vulnerable communities. Whether it's going towards training doctors in humanitarian medicine, providing vital vaccinations and medicine, ambulances, or helping staff a newly renovated primary healthcare facility, even a small donation from your company can change the lives of a community across the globe, whilst building your business's reputation and providing an excellent opportunity to develop your staff's skills and teamwork.

If you choose Doctors Worldwide as your chosen charity of the year, we will work alongside you to develop a calendar of events and opportunities for your staff to get involved and raise awareness of international humanitarian healthcare.

We will help develop your staff skills through fundraising and awareness activities, increasing their skills through team building and imbuing them with passion for a worthwhile cause. This will also give your business the opportunity to be recognised by an international audience of medical professionals and gain positive association with a globally recognised medical charity.

# **HOW IT WORKS**

There are many ways of encouraging customers to donate other than having charity pots at your business locations. Having the option to add £1 (enough to provide healthcare for two people) could be added onto every purchase, or even donating your plastic bag charge to Doctors Worldwide can make an infinite difference in the lives of communities in need across the world. Get in touch with our team to find out how we can help you provide ways for your customers to donate.



There are millions of people across the world whose lives would be changed forever if you were to choose Doctors Worldwide as your payroll giving charity. £1, which is enough to save the lives of 2 people, only costs 80p when donated through payroll giving service.

Also known as workplace giving, 'give as you earn' is a valuable option to provide your employees, as it allows them to donate on a tax-free basis straight out of their pay, and benefits Doctors Worldwide by giving us a regular source of income that we can use to plan for the future.



Support a Campaign

At Doctors Worldwide, we have a variety of sponsorship opportunities to best tailor your needs. Supporting a campaign will give your customers an emotional commitment to your brand and will show the world that you care about changing lives through better healthcare on a global scale. We will work closely with you and help you organise your support, from assisting with your arranging of events to helping you plan your national campaign.



#### **Employee Involvement**

There are countless ways you can get your staff involved in fundraising for Doctors Worldwide. A company willing to host such opportunities for staff members is not only a great way of raising your profile as a giving, responsible business, but a fantastic experience to raise your staff's morale and build their teamwork skills. These events can be anything from an office baking competition all the way to a sponsored skydive - it's up to you how you want to get your staff involved in fundraising opportunities, and Doctors Worldwide will provide you with every bit of support you need to get the event underway.

### Take on a Challenge

Sign your team up for an event like running or skydiving and raise some great PR for your business.

# Company bake-off

Host a baking competition where people are sponsored to make cakes. You could even sell off the surplus for some extra funds!

## Hold a Quiz

Test your workers knowledge with a sponsored online quiz.

You'll also benefit from employee satisfaction - not every company gives their employees an opportunity to get involved with projects spanning multiple continents. They will be helping individuals and communities on a global scale, based anywhere from Bangladesh to Ethiopia. The opportunity to be a part of an employer-lead fundraising event can help build confidence in your business, communication skills and team working between your staff.

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